

Jacob Birkemeyer  
312 W Main St.  
Ada, MN 56510  
(218) 784-2844

► **Fertile-Beltrami High School**  
**PO Box 648**  
**Fertile, MN 56540**

---

**Attn: Guidance Counselor**

R&J Broadcasting, Inc awards the R&J Broadcasting, Inc. Scholarship to graduating high school seniors in the R & J Broadcasting, Inc. listening area who meet the required criteria. We will award a total of four (4) \$500 scholarships to qualified candidates for the 2016-2017 school year. Employment at a radio or television station is not required to apply for the scholarship.

Attached is a copy of our scholarship application, which includes all the general information, rules, and other requirements needed to qualify for the R&J Broadcasting, Inc Scholarship.

Please pass this along to your graduating senior students who may hold an interest in this scholarship and add this to any scholarship announcements.

Additional copies of this scholarship application can be found at our website [www.rjbroadcasting.com](http://www.rjbroadcasting.com) and then clicking on job line page. Following that in the upper right corner of the website window, you can click on the scholarship application banner.

If there are any questions please give us a call at (218) 784-2844 or send us an email [krjbada@loretel.net](mailto:krjbada@loretel.net)

Thank You,



Jacob Birkemeyer  
R&J Broadcasting  
KRJB 106.5 FM / KRJM 101.5 FM / KKCQ FM 96.7 / KKCQ AM 1480 & 99.7 FM  
1/23/2017

Enclosed:

---

## **2016-2017 R&J Broadcasting, Inc. Scholarship**

*R&J Broadcasting, Inc awards the R&J Broadcasting, Inc. Scholarship to Minnesota and North Dakota residents who meet the criteria below. The Incorporation will award four \$500 scholarships to qualified candidates for the 2016-2017 school year.*

### **General Information**

The Scholarship Committee will make every reasonable effort to ensure that scholarships will be distributed to qualified candidates from throughout the R&J Broadcasting, Inc. broadcast area. While geographical diversity within this area will be considered, the Committee reserves the right to award scholarships to the most highly qualified candidates regardless of where they reside in the R&J Broadcasting, Inc. Broadcast area.

Four scholarships will be awarded to students demonstrating an interest in broadcasting careers including advertising sales, web/social media development, entertainment programming, marketing and promotions, news reporting and administrative support.

Recipients are eligible for one scholarship during their 2 to 4 year program.

Women and persons with protected characteristics historically underrepresented in the broadcasting/communications field are encouraged to apply.

Scholarship winners may be eligible for employment/education reimbursement if they apply for future job vacancies with R&J Broadcasting, Inc.

### **Application:**

Failure to meet or submit all requirements results in disqualification. Incomplete applications are not considered. Applicants must provide the following:

- A writing sample of no less than 3 pages in length
- 2 letters of recommendation: 1 from a teacher or professor discussing academic achievements, and 1 from an employer (if the applicant is not employed, a substitute letter from a teacher, coach, volunteer coordinator, or other adult supervisor is acceptable.)
- An OFFICIAL high school or college transcript
- A copy of the letter of acceptance or other documentation certifying enrollment and an accredited post-secondary educational institution.
- A 500-word essay on why the applicant wishes to pursue a career in broadcasting/communications media.
- Minimum cumulative GPA of 2.5
- Any additional information or supporting materials that may aid the scholarship committee (audio/video material, graphics/web design examples, published written articles, etc.)

## **Rules:**

- Applicant need not be employed in the broadcasting industry.
- Applicant must be Minnesota or North Dakota resident within the R&J Broadcasting, Inc. Broadcast area.
- Current R&J Broadcasting, Inc. officers, directors, office staff, and their immediate families are not eligible to receive the scholarship.
- Applicant must be accepted by, or enrolled at an accredited post-secondary educational institution. The Scholarship Committee assumes that many applicants will be enrolled in courses or programs that will prepare them for work in the radio broadcasting industry. However, the Committee recognizes that some students may elect to pursue majors or courses not directly connected to media studies. Such students must demonstrate a sincere desire to seek an eventual career in radio broadcast or media through work at a campus radio station, involvement with production, broadcast, web design, or online social media/marketing.
- Scholarship funds are payable directly to the education institution and may be used to defray the cost of tuition, books, supplies, fees, and school sponsored on-campus housing and/or meal programs.
- R&J Broadcasting, Inc. funds may only be used to pay for the costs remaining after federal and state government scholarships/grants an applicant has secured have been exhausted.
- The R&J Broadcasting Scholarship Committee judges and selects the scholarship recipients. All decisions are final.
- Winners will be notified by mail or telephone call.
- Winners awarded scholarships acknowledge/approve their names can/will be used by R&J Broadcasting, Inc with news or on air & social media promotion.
- Winners awarded scholarships acknowledge/approve their names will be used with publications at High School graduation events.

**To Apply: \*\*\*All applications must be postmarked no later than March 31<sup>st</sup>, 2017 \*\*\***

***Please return the application and accompanying materials to:***

**R&J Broadcasting, Inc.  
Attn: Communication Scholarship  
312 West Main Street  
Ada, MN 56510**

## **Questions should be directed to:**

**Jim Birkemeyer - Email: [jimradio@loretel.net](mailto:jimradio@loretel.net)  
R&J Broadcasting, Inc.  
Phone: 218-784-2844 or Toll Free: 800-569-4171**

**2016-2017 R&J Broadcasting, Inc. Scholarship**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_

Zip Code: \_\_\_\_\_ Phone: (\_\_\_\_) - \_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_

**Questionnaire:**

- 1) Which college, university, or technical school do you attend or plan to attend? State anticipated graduation date. Include official confirmation of your acceptance or enrollment at the institution and an OFFICIAL high school or college transcript.

School Name: \_\_\_\_\_ City/State: \_\_\_\_\_

- 2) Are you employed by a radio or television station?

Check ONE - YES \_\_\_\_\_ NO \_\_\_\_\_

If yes, which station/city? \_\_\_\_\_

*\*Employment at a radio or television station is not required to apply for the scholarships\**

- 3) Please attach a 500 word essay, writing sample, and 2 (two) letters of recommendation.

*\*See 2015-2016 rules for a detailed explanation of requirements\**

- 3) Feel free to include any additional information or supporting materials that you believe may aid the scholarship committee in its decision-making process.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Submit your application by March 31<sup>st</sup>, 2017